

AMBA**Celebrates**
AWARDS PROGRAM
DEFINITIONS & CRITERIA

AMBACelebrates is an opportunity to recognize and celebrate members of our association who exemplify AMBA's values and demonstrate excellence in **six** categories.



MENTORSHIP CATEGORY

Definition:

Mentorship supports the advancement of the mortgage industry by ensuring the next generation of mortgage professionals carry on the high standard of professionalism. Mentorship requires an ongoing commitment to building and enriching professional relationships based on open communication, transparency, and the willingness to act as an advisor, sharing wisdom and expertise.

AMBACelebrates members who are committed to enhancing the mortgage industry, epitomize excellence in professional leadership, instill a high expectation of ethical responsibility in their mentees, and inspire others to reach their goals.

Broker-Owner Mentorship Award

Awarded to the Broker-Owner who consistently demonstrates exemplary, sustained commitment to mentoring and inspires leadership to brokers within their brokerage.

Eligibility:

- Must be a current AMBA member in good standing.
- Must be a broker of record, as per RECA.

Criteria:

- Demonstrates a willingness to share their knowledge, skills, and expertise with their mentees.
- Demonstrates the ability to provide guidance and constructive feedback in a professional manner while encouraging the mentee to gain confidence in their own skills.
- Creates a positive, trusting relationship amongst brokers to foster personal and professional growth.
- Holds the mentee accountable to a high standard of professionalism and ethics.
- Leads by example.



Peer Mentorship Award

Awarded to a practicing Mortgage Broker who consistently demonstrates exemplary, sustained commitment to mentoring and inspires leadership to other brokers without expectation of compensation.

Eligibility:

- Must be a current AMBA member in good standing.
- Must be a licenced mortgage associate, as per RECA.

Criteria:

- Demonstrates a willingness to share their knowledge, skills, and expertise with their mentees.
- Demonstrates the ability to provide guidance and constructive feedback in a professional manner while encouraging the mentee to gain confidence in their own skills.
- Creates a positive, trusting relationship amongst brokers to foster personal and professional growth.
- Holds the mentee accountable to a high standard of professionalism and ethics.
- Leads by example.

Industry Professional Mentorship Award

Awarded to the Industry Partner who consistently demonstrates exemplary, sustained commitment to mentoring and inspires leadership to mortgage industry members without expectation of compensation.

Eligibility:

- Must be a current AMBA member in good standing.

Criteria:

- Demonstrates a willingness to share their knowledge, skills, and expertise with their mentees.
- Demonstrates the ability to provide guidance and constructive feedback in a professional manner while encouraging the mentee to gain confidence in their own skills.
- Creates a positive, trusting relationship amongst brokers to foster personal and professional growth.
- Holds the mentee accountable to a high standard of professionalism and ethics.
- Leads by example.



PROFESSIONALISM CATEGORY

Definition:

Professionalism in the mortgage industry enhances the reputation of mortgage brokers and provides sustainability to the mortgage profession. It requires an individual to operate with integrity, respect and accountability as they pursue excellence in their career.

AMBA Celebrates industry professionals who are dedicated to enhancing the mortgage industry through professional development, industry engagement and operational support.

Professional Development Award

Awarded to the Mortgage Broker or Broker-Owner who demonstrates a commitment to lifelong learning and professional development.

Eligibility:

- Must be a current AMBA member in good standing.
- Must be a broker of record or licenced mortgage associate, as per RECA.
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Criteria:

- Holds themselves to a high professional standard.
- Is pursuing or has achieved a professional accreditation, designation or certificate of achievement.
- Participates in professional development opportunities by attending industry related events of an educational nature.
- Actively shares their knowledge and wisdom with others through activities such as public speaking engagements, educational sessions, panelists discussions etc.

Association Supporter Award

Awarded to the AMBA member who consistently demonstrates a commitment to the betterment of their professional association (AMBA) through volunteering, long-term membership and engagement.

Eligibility:

- Must be a current AMBA member in good standing.
- Must be an AMBA member for a minimum of five (5) years.

Criteria:

- Actively promotes AMBA and its initiatives within the mortgage industry.
- Regularly attends and participates at AMBA events.
- Is an engaged volunteer, either by sitting on an AMBA committee or volunteering at an AMBA event.

Support Staff Award

Awarded to Support Staff of an AMBA member who consistently demonstrates excellence in providing organizational or administrative support to a Brokerage or Company.

Eligibility:

- May or may not be an AMBA member.
- Open to part-time or full-time administrative support staff within the AMBA community, such as a marketing coordinator, bookkeeper, admin assistant etc.
- Cannot be a Mortgage Broker or Broker-Owner.

Criteria:

- Is a key contributor to the success of their Brokerage or Company.
- Inspires others and courageously leads their team, regardless of their role.
- Demonstrates a positive, can-do attitude.
- Contributes to a healthy work environment by treating colleagues with courtesy and mutual respect.



COMMUNITY IMPACT CATEGORY

Definition:

Mortgage professionals care deeply about the communities in which they live and work, and they understand the difference that community service makes. To make a positive impact, individuals go above and beyond what is expected of their role to better the community through volunteering and charitable work.

AMBA Celebrates members who make outstanding contributions of personal time and effort for the benefit of others in their community.

Community Impact Award

Awarded to the AMBA member who demonstrates ongoing excellence in community impact activities.

Eligibility:

- Must be a current AMBA member in good standing.
- Must be involved in at least two (2) community impact initiatives per year, external to AMBA.

Criteria:

- Exemplifies the spirit of community service and demonstrates a commitment to social responsibility.
- Positively impacts a region in Alberta on an ongoing basis.
- Participates in charitable work or volunteer activities that address a community need or opportunity.
- They serve as a role model or leader in their community, encouraging others to follow suit.



NEW PROFESSIONALS CATEGORY

Definition:

New professionals are the future of our industry. In an industry with a low barrier to entry but a high barrier to success, these individuals must embrace perseverance, creativity, knowledge, and approach challenges with unique and innovative solutions.

AMBA Celebrates new professionals who stand out from their peers by inspiring others through their steadfast pursuit of excellence in the mortgage industry.



New Mortgage Broker Award

Awarded to a new Mortgage Broker and AMBA member who consistently pursues excellence in their business through a professional and ethical manner.

Eligibility:

- Must be a current AMBA member in good standing.
- Must be licensed as a Mortgage Broker for three (3) years or less.

Criteria:

- Demonstrates a commitment to relationship building within the mortgage industry.
- Consistently pursues professional development opportunities.
- Has a good knowledge and understanding of the industry.
- Approaches challenges and hurdles with unique and innovative solutions.
- Has built a reputable and distinct brand for themselves.
- Holds themselves to a high professional and ethical standard.



BROKERS CHOICE CATEGORY

Definition:

Being recognized by your peers is an honour like no other! These awards provide an opportunity for our members to select the Mortgage Broker or Industry Partner who consistently lives AMBA's values by acting ethically, respectfully, professionally, transparently and inclusively.

AMBA Celebrates members who cultivate positive and inspiring relationships with their peers by embodying AMBA's values.

Industry Choice Award – Mortgage Broker of the Year

Awarded to the Mortgage Broker who is selected by their peers to be a living example of AMBA's values.

Eligibility:

- Must be a current AMBA member in good standing.
- Must be an AMBA member for at least one full year.
- Must be self-or-peer nominated by an AMBA member.
- Must not have a recent penalty with RECA or AMBA in the last 5 years.

Criteria:

- Embodies AMBA's values by acting ethically, respectfully, professionally, transparently, and inclusively.
- Acts as a role model to their peers.
- Holds the mentee accountable to a high standard of professionalism and ethics.
- Leads by example.



Industry Choice Award – Industry Partner of the Year

Awarded to the Industry Partner who is selected by their peers to be a living example of AMBA's values.

Eligibility:

- Must be a current AMBA member in good standing.
- Must be an AMBA member for at least one full year.
- Must be self-or-peer nominated by an AMBA member.
- Must not have a recent penalty with RECA or AMBA in the last 5 years.

Criteria:

- Embodies AMBA's values by acting ethically, respectfully, professionally, transparently, and inclusively.
- Acts as a role model to their peers.



LIFETIME ACHIEVEMENT CATEGORY

Definition:

The lifetime achievement award is AMBA's most coveted accolade. This prestigious award shines a spotlight on the career contributions of mortgage professionals who have demonstrated a long-term commitment to the betterment of the mortgage industry. It is only awarded to members who have shown outstanding, dedication, commitment, and professionalism throughout their career.

AMBA Celebrates these outstanding members who operate with integrity and have made significant and sustained contributions to the mortgage industry.

Bill Patton – Member of the Year Award

Like the awards namesake, this accolade is awarded to a member who has demonstrated a long-term commitment to the betterment of the mortgage industry.

Eligibility:

- Must be a current AMBA member in good standing.
- Must be a licensed mortgage broker/associate for a minimum of 10 years.
- Must have been a member of AMBA for a minimum of 5 years.

Criteria:

- Has demonstrated advanced leadership, integrity, and outstanding participation in the mortgage industry.
- Has made a positive and substantial impact on the mortgage industry by being actively engaged.
- Publicly advocates for the mortgage industry.
- Leads initiatives promoting collaboration and participation for their peers.
- Demonstrates professional and ethical conduct in their business practices.
- Advocates the benefits of professionalism and self-regulation for the mortgage industry.

About Bill Patton

Bill Patton was a member of the AMBA Board of Directors for eight years. AMBA honored him at their 2007 Annual General Meeting in Red Deer by presenting him with the first annual lifetime achievement award. He was a very active member of the Canadian Institute of Mortgage Brokers and lenders (CIMBL later to become CAAMP). He was inducted into the CAAMP Hall of Fame in December 2007. Other honors included the Integrity Award presented by the Rotary Club of Calgary West. Bill taught the Mortgage Associates Program at Mount Royal College for 12 years until 2006.

An active member of his community, in 1981, Bill along with his son started the “Eagles learn to skate” program that taught four-to-six-year old’s how to “hockey skate” and in 2006 Bill was honored for this ongoing achievement to recognize his 25 years as “Coach Bill”. The Tribute to Bill included speeches by students, parents, and work associates and was featured on CBC’s Hockey Night in Canada. A Scholarship was created in Bill’s names by the trails West Hockey Association – The Coach Bill Hockey Learn to Skate Scholarship that aims to help underprivileged children participate in the game of hockey.

A true professional, Bill’s passion for people was evident in every aspect of his work. Bill left his mark in the Mortgage Industry by leading by example.