



Political Action Committee

2025-2026 Committee Membership

Name	Company	Email
1 Faiz Khaku	Indi Mortgage	faiz@indimortgage.ca
2 Russ Mendonca	Bridgewater Bank	rmendonca@bridgewaterbank.ca
3 Jeremy Hamelin	Indi Mortgage	jeremy.hamelin@indimortgage.ca
4 Shawn Jewers	MCAP	shawn.jewers@mcap.com
5 Paul de Andrade	Spire Mortgage	paul@spiremortgage.ca
6 Ron Lefebvre	Think Benchmark	ron@thinkbenchmark.com
7 Samash Sandhu	Mortgage Centre	sandhu.s@mortgagecentre.com
8 Bonnie Trombetta	Verico iMortgage Solutions	bonnie.imortgage@gmail.com
9 Doug Farmer	First National	douglas.farmer@firstnational.ca

Purpose of the Committee

The Political Action Committee (PAC) plays a key role in advancing AMBA’s advocacy strategy by cultivating strong, collaborative relationships with provincial decision-makers. Composed of engaged AMBA members, PAC works to ensure that the priorities of Alberta’s mortgage brokerage industry are clearly communicated and effectively represented to Members of the Legislative Assembly (MLAs).

In addition to direct advocacy, the PAC helps build AMBA’s political capacity by equipping members with the tools, training, and support needed to engage confidently with policymakers. Through coordinated outreach, strategic messaging, and ongoing monitoring of legislative developments, the PAC reinforces AMBA’s role as a credible, informed voice in shaping policies that impact the mortgage industry.

Committee Type

Standing Board Committee

Scope

- Support AMBA’s MLA Engagement Plan to promote awareness and support for industry-related policies.
- Provide feedback and guidance on AMBA’s political action strategy (Government Relations Plan)
- Build long-term relationships with policymakers and government officials.

Membership Structure

10-20 members comprised of at least 3 Directors and a minimum of 7 non-Director members. AMBA CEO is a non-voting member. The Chair of the Board of Directors is typically the Chair of this committee. Members should have an interest in policy, advocacy, or government relations, however knowledge of our political system is not necessary for participation.



Subcommittees

Subcommittees may be formed to complete specific tasks/projects as needed.

Key Responsibilities

Subject to the duties and responsibilities of the Board, the Committee has the following responsibilities.

- 1) Act as a representative for AMBA in scheduled MLA meetings, delivering key messages about AMBA's role and policy priorities.
- 2) Lead AMBA's MLA Engagement Plan to promote awareness and support for industry-related policies, maintaining communication with MLAs post-meeting to strengthen connections and track policy progress.
- 3) Build long-term relationships with policymakers and government officials to ensure continued dialogue and collaboration.
- 4) Monitor and share relevant legislative developments with the committee and AMBA leadership, and recommend responses to AMBA's Board of Directors as needed.
- 5) Provide feedback and guidance on AMBA's political action strategy (Government Relations Plan) and ensure AMBA remains an influential voice in provincial policy discussions by proactively engaging in legislative and regulatory conversations.
- 6) Equip committee members with advocacy tools, including talking points, training, and briefing documents.

Duties

- 1) Attend scheduled PAC meetings and the AMBA Annual General Meeting (AGM).
- 2) Be familiar with AMBA's governance framework, including its advocacy priorities and Government Relations Plan.
- 3) Arrive on time, be prepared to participate actively, and contribute to informed discussion.
- 4) Review all relevant materials in advance of meetings, including policy briefings, meeting notes, and background documents.
- 5) Accept and complete your share of delegated advocacy tasks, such as MLA meeting preparation or follow-up communications.

Accountability & Reporting

The committee reports directly to the Board of Directors and provides regular updates on MLA engagement activities and policy advocacy progress.

Meetings

Meetings will occur a minimum of 4, with additional meetings scheduled as required for key advocacy initiatives.

Membership Criteria

Must be a member in good standing. Should have an interest or experience in government relations, advocacy, or industry policy. Must be willing to participate in MLA engagement activities.



Confidentiality

Matters discussed in the Committee are deemed confidential until a decision has been made, or an action item has been approved. All discussions and documents related to PAC's advocacy initiatives are confidential until action items have been approved or publicly announced.

Term Limits

Maximum term limit is 4 consecutive years.

Average Time Commitment

- 8-16 hours per year (meetings only);
- 1-2 hours preparation pre-meeting;
- Time required to prepare for and attend Lobby Day in November.

Voting

Business arising at any meeting of this committee shall be decided by a majority of votes. No Committee member shall be entitled to vote by proxy. The CEO does not have voting powers.

Quorum

A quorum of the committee in order to vote on any matter shall consist of 5 members.

Measures of Success

- Engagement with at least 8–10 MLAs annually through direct meetings.
- Recognition of AMBA as a key industry stakeholder in government policy discussions.
- Increased awareness among MLAs of AMBA's policy positions.
- Positive feedback from MLAs and policymakers, including demonstrated understanding of AMBA's advocacy priorities.
- Implementation of industry-friendly policies based on AMBA recommendations.
- Increased participation of AMBA members in advocacy efforts and related initiatives.

Benefits

- Job satisfaction through meaningful volunteerism and advocacy.
- Direct engagement with policymakers, enhancing your influence on industry-related legislation.
- Stay fully informed of ongoing changes to the mortgage industry and government policy landscape.
- Increased knowledge of non-profit and association governance practices.
- Opportunity to shape AMBA's political action strategy and contribute to provincial advocacy efforts.
- Deeper understanding of how AMBA operates, including its advocacy priorities and government relations work.
- Enhanced knowledge of the Bylaws, Code of Conduct, and key legislation such as the Real Estate Act.



- Valuable networking and relationship building with government officials, industry peers, and AMBA leadership.
- A stepping stone to the Board of Directors or other industry leadership roles across Alberta and Canada.

Resources

Resources and support services will be provided through the office of the CEO.

Staff Liaison

Shay Robertson, Director of Operations